



ITpedia



Media kit

ITpedia Media Kit 2022 version

About ITpedia & Target Audience

ITpedia is a blog about IT and is created to share best practice knowledge. It handles various subjects and is made for IT professionals and business employees assigned to IT projects.

URLs:

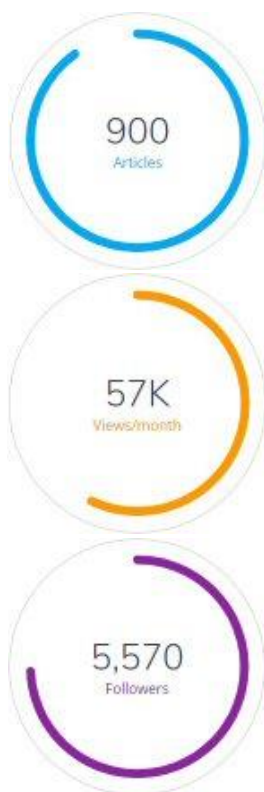
<https://en.itpedia.nl>

<https://www.itpedia.nl>

ITpedia Topics

- Cloud and SaaS.
- Project Management and Leadership.
- Development Methods and Frameworks.
- IT Service Management and support.
- Cybersecurity.
- IT infrastructure.
- Governance and Compliance.

ITpedia in numbers



Technology

ITpedia is based on Google translate. Published articles are automatically translated into 39 other languages. This means that they will always appear in 39 different posts with their own unique URL.

Unique Backlink 40X multiplier

ITpedia has an unique linking program that generates 40 Times more backlinks than ordinary blogs. We allow 2 do-follow links in an article. These Links automatically appear in the 40 language posts without extra costs. This means that 1 article generates 80 external do-follow links from different pages to your website.

Your options	Pricing
Guest blogging	
Write your own article including 2 do-follow links and let us publish it on ITpedia. Your article will automatically be translated into 40 languages, generating 40 pages with 80 links.	\$50.00
New article by ITpedia	
We write an article including 2 do-follow links for you, fully SEO optimized and publish it on ITpedia. Your article will automatically be translated into 40 languages, generating 40 pages with 80 links.	\$350.00
Existing articles	
<p>Besides publishing new articles it is also possible to get a do-follow link on existing articles on ITpedia. This has 3. major benefits:</p> <ol style="list-style-type: none"> 1. The article already has traffic. 2. The article is already indexed in google and may also have backlinks to it. 3. The article is translated into 40 languages which generates 40 links. 4. You don't have to write a new article. <p>The price depends on the traffic in the last 30 days.</p>	<p>\$20.00 < 100 views</p> <p>\$40.00 > 99 < 1000</p> <p>\$100.00 > 999 < 2000</p> <p>\$200.00 > 1999 views</p>
Extra services	
Pricing	
Backlinks	
At least 10 relevant permanent internal backlinks and 1 external backlink to your article.	\$20.00
Google Instant Indexing	
All articles are offered to Google by sitemaps, but as a Google developer, we can also submit an article for instant indexing directly. We do this for new and updated articles for all 40 languages. Generally, it takes a few days to get indexed on Google this way.	\$20.00

Your Host

Your contact is Wim Hoogenraad, founder, owner, publisher, editor and author of ITpedia. Some highlights:

- 40 years IT experience as programmer, application manager, IT-manager, project manager, program manager, ICO and IT business owner.
- Wrote more than 400 articles for ITpedia.

Contact Wim if you want to share your thoughts about ITpedia or just want to chat about the wonderful things of IT.



Contact us

ITpedia is an activity of [Softrax Holding BV](#). Contact us by social Media or email us at : itpedia@softrax.nl.

We prefer the use of our [contact form](#) however.



Terms & Conditions

- All prices are in US-dollars.
- All prices are exclusive \$10.00 banking costs and 21% VAT.
- Each year you will be asked if you still need the article and links.
- All articles will be on the site forever, but when the link agreement stops, links will be changed to no-follow links and ITpedia gains the right to update the article to SEO best fit the site.

A summary of each new article will automatically appear on the homepage for 8 weeks.

Contact